



## DOUBLE UP FOR LIFE

With Equimax® participating whole life insurance for children

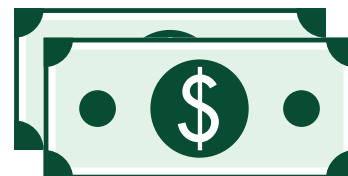
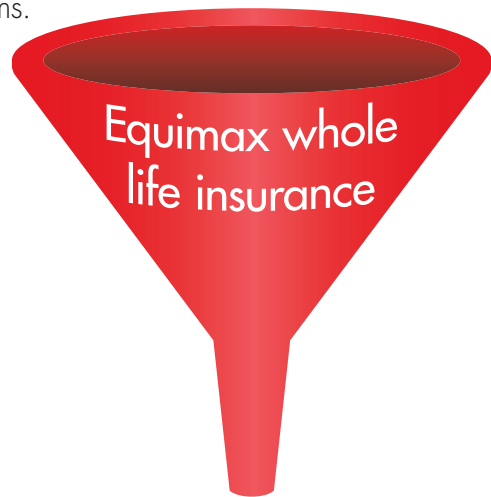
# BUY life insurance<sup>1</sup> for a child.

**PAY \$2,400** in premiums  
each year for years **1 – 20**.

Clients may be able to use the Canada child benefit to pay premiums.

**CREATE** a stable investment with  
tax-advantaged growth.

**WITHDRAW** just under **\$4,800**  
each year for years **27 – 100!**<sup>2</sup>



<sup>1</sup>Equimax Estate Builder® 20 pay participating whole life insurance with paid-up insurance dividend option. Monthly premium payment is \$200. Illustration shows premium rates as of July 1, 2019 for a male, age 0 and is based on the 2019/2020 dividend scale remaining unchanged for the life of the policy. Dividends are not guaranteed and are paid at the sole discretion of the Board of Directors. Dividends may be subject to taxation. Dividends will vary based on the actual investment returns in the participating account as well as mortality, expenses, lapse, claims experiences, taxes and other experience of the participating block of policies. Only non-guaranteed cash value is accessible through withdrawals. <sup>2</sup> The actual amount available for withdrawal is \$4,796. Cash withdrawals may be subject to taxation and a tax reporting slip may be issued. For more information on the Canada child benefit, go to [www.cra-arc.gc.ca/bnfts/ccb/menu-eng.html](http://www.cra-arc.gc.ca/bnfts/ccb/menu-eng.html)

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# DOUBLE UP FOR LIFE

With Equimax<sup>®</sup> participating whole life insurance for children

Pay \$2,400 annually for 20 years and withdraw just under \$4,800 annually for 74 years... with Equimax!<sup>1</sup>

THE SITUATION:	THE NEED:
<ul style="list-style-type: none"> <li>• Newborn baby Jacob, only child.</li> <li>• Parents want to spend \$200 a month on a life insurance policy for their son.</li> <li>• Family income is \$75,000.</li> <li>• They may qualify for a monthly Canada child benefit of \$321* that they can use to pay the premium.</li> </ul>	<ul style="list-style-type: none"> <li>• Provide permanent insurance at children's rates.</li> <li>• Create a stable investment option with tax-advantaged growth.</li> <li>• Access to cash value for life starting at age 27.<sup>1</sup></li> </ul>

## THE SOLUTION:

Equimax Estate Builder<sup>®</sup> 20 pay participating whole life insurance with paid-up insurance dividend option. The initial face amount is \$199,474.<sup>2</sup>

What goes in ...		What can come out ...			
Annual premiums paid (\$200 per month)		Annual level withdrawals before tax <sup>4</sup>			
		Years	Current Dividend Scale	Current -1%	Current -2%
Years 1 – 20	\$2,400 <sup>3</sup>	1 – 25	\$0	\$0	\$0
Years 21 – 100	\$0	27 – 100	\$4,796 <sup>5</sup>	\$3,200	\$1,900
Lifetime payment:	\$48,000	Lifetime cash withdrawals:	\$354,904	\$236,800	\$140,600

## CONCLUSION:

With Equimax, a 20-year investment of \$48,000 provides Jacob with permanent insurance protection and access to withdrawals of up to \$354,904<sup>6</sup> over his lifetime.

<sup>1</sup>Cash withdrawals may be subject to taxation and a tax reporting slip may be issued. <sup>2</sup>The initial face amount is calculated by using the solve for face amount feature on the illustration. It shows the face amount \$200 per month will purchase. <sup>3</sup>Assumes premium rates as of July 1, 2019 for a male, age 0. <sup>4</sup>Only non-guaranteed cash value is accessible through withdrawals. Withdrawals will reduce the total death benefit however the guaranteed death benefit will never fall below the initial face amount. <sup>5</sup>Based on the 2019/2020 dividend scale remaining unchanged for the life of the policy. Dividends are not guaranteed and are paid at the sole discretion of the Board of Directors. Dividends may be subject to taxation. Dividends will vary based on the actual investment returns in the participating account as well as mortality, expenses, lapse, claims experience, taxes and other experience of the participating block of policies. Consider running alternate dividend scale reports to reflect possible decreases. <sup>6</sup>Assuming a 50% tax bracket, the total of the cash withdrawals after tax is \$193,297 using the current dividend scale. The Tax Report in the illustration shows the taxable portion of each withdrawal. <sup>\*</sup>For more information on the Canada child benefit, go to [www.cra-arc.gc.ca/bnfts/ccb/menu-eng.html](http://www.cra-arc.gc.ca/bnfts/ccb/menu-eng.html). For Child and family benefits calculator, go to [www.cra-arc.gc.ca/bnfts/clcltr/efbc-eng.html](http://www.cra-arc.gc.ca/bnfts/clcltr/efbc-eng.html)

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