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New! Print a client summary from EquiNet®

We're pleased to announce that a new 'Generate Report' option will be available on EquiNet as of August 26, 2017. The new option will allow advisors to create a customizable client summary with up-to-date policy details and values. For additional details [click here](#).

Equitable Life® to accept beneficiary designations on electronic applications

Beneficiary designations can now be made on electronic applications. Previously, for all provinces other than British Columbia and Alberta, beneficiaries defaulted to the estate of the life insured on electronic applications. Clients had to separately complete a hard copy form to modify that beneficiary. Now they will be able to designate a beneficiary of their choosing through *EZcomplete*®. This change will be included in our next *EZcomplete* release on September 1, 2017. Hard copy beneficiary forms will continue to be required for subsequent beneficiary changes.

Term exchange FAQ

Make a 10 year term last 25 years! Learn how and more in our updated [Term Exchange Option FAQ](#) document.

Equimax®
The popular choice!

Equitable Life® sold more whole life policies in 2016 than any other carrier in the MGA channel.

Source: LIMRA – Product Analysis for the MGA Channel 2016

Now available in Chinese

Equitable Life is continually expanding its offering of marketing materials for the Chinese market. Download PDF versions of these newest updates on [EquiNet](#) or use the [Life & Health supply order form](#) to request print copies.

LIT #	DATED	TITLE
1038CHI	2017/07/01	Understanding Participating Whole Life Insurance
1129CHI	2017/06/19	Your Guide to Equimax
1130CHI	2017/06/19	Wise thinking for your financial plans
1131CHI	2017/07/13	Equimax for children: A head start for tomorrow
1259CHI	2017/06/19	Critical Protection: EquiLiving Critical Illness
1291CHI	2017/06/19	Choice, flexibility, guarantees (Which plan type is right for you?)
1570CHI	2017/04/01	Corporate Preferred Estate Transfer using Equimax
1571CHI	2017/04/01	Corporate Preferred Retirement Solution using Equimax
1572CHI	2017/04/01	Preferred Estate Transfer using Equimax
1573CHI	2017/04/01	Preferred Retirement Solution using Equimax

Updated! Universal life fund facts (1193)

Includes investment objectives, allocations, top 10 holdings and performance as of June 30, 2017.

September is Life Insurance Awareness Month

What a great time to remind your clients about the importance of life insurance! [LIMRA's website](#) has a variety of impactful stats and infographics to assist in your awareness campaign.

Pivotal Select™ fund facts notice

It has come to our attention that the printed version of the Pivotal Select Fund Facts has a misprint in the guarantee section for six funds. For details, [click here](#).

Benefit from EZcomplete this summer!

The benefits of using EZcomplete don't end when school's out. EZcomplete will save you time, reduce errors and eliminate the back-and-forth Q&A associated with incomplete applications, freeing you up to enjoy more fun in the sun!

Haven't yet discovered how easy EZcomplete truly is? Test drive our [practice application](#) today!



Updated! EZcomplete [Quick Reference Guide](#) & [FAQs](#)

Amended to include [Saskatchewan PST](#) and [beneficiary designation changes](#).

Looking for social media content?

Engage your online audience. Share [Works for me](#)® articles from Equitable Life.

Equitable Life's MGA advisors' conference

[April 14 – 20, 2018](#)



Talk to your Equitable Life Regional Sales Manager to find out more!



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