

NEW! Critical illness rider sales solutions

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[*version française*](#)

CI rider sales solutions

Now available as a rider, EquiLiving® added to a life insurance policy provides comprehensive coverage in one convenient package. Use these new sample scenarios to help increase your critical illness sales:

[1735 The 75 plan: protecting that bundle of joy](#)

[1736 There's no place like home: affordable family protection](#)

NEW for Equimax® and term!

Get the complete package.



Life
insurance

Critical illness
insurance rider

Your opinion matters to us.



How's our service?

Complete the confidential satisfaction survey from Life Ops Consulting Group to be entered into the survey contest sponsored by Life Ops Consulting Group.

Take survey NOW!

Life Ops Consulting Group is sponsoring a contest in association with their survey and is responsible for contest administration and awarding the prizes. Equitable Life is not associated with the contest.

[View full Life Ops Consulting Group contest rules](#)

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