

WHAT'S NEW

August 13, 2018

[version française](#)

New life & critical illness application

Changes are coming to Equitable Life's *Application for Life and/or Critical Illness Insurance* (form #350). A fillable PDF version will no longer be available. Advisors will now have two options for completing an application:

- 1) **EZcomplete**[®] - our paperless, online application reduces time-to-issue by an average of 5 days!¹
- 2) **Hard copy** - a barcoded, paper application can be ordered using our [supply order form](#)

Important dates

To make the transition to our new application easier, please note the following key dates:

Effective	What will happen?
Monday, August 13, 2018	Equitable Life [®] will begin shipping the new <i>Application for Life and/or Critical Illness Insurance</i> with a version code of 2018/09/01.
Friday, September 7, 2018 at 11:59 p.m. ET	Pending applications in <i>EZcomplete</i> will be... <ul style="list-style-type: none"> Submitted to Equitable Life if they are saved with all signatures; Deleted if they are saved without all signatures.
Saturday, September 8, 2018	<i>EZcomplete</i> will be updated to reflect the changes to our new <i>Application for Life and/or Critical Illness Insurance</i> .
Monday, October 1, 2018	Old versions of the <i>Application for Life and/or Critical Illness Insurance</i> with a version code prior to 2018/09/01 will not be accepted and will be returned to the advisor.

What action do you need to take?

- Submit any pending *EZcomplete* applications BEFORE September 8, 2018.
- Delete any PDF versions of the application stored on your computers.
- Recycle paper application forms with a version code prior to 2018/09/01.

What has changed?

- Translation Agreement and Declaration section added
- Question added in reference to backcountry snow sports
- Instructions added to clarify what information is acceptable under the Genetic Non-Discrimination Act
- Children's Statement of Health Information (section 15) is now specific to our Children's Protection Rider only. Juveniles and adults applying for life and/or critical illness insurance must complete section 16, Health Information.
- EZcomplete* also updated to reflect our increased Equimax[®] maximum face amount of \$20 million

Who can you contact for more information?

Contact your Regional Sales Manager for more information on these changes or to get started using EZcomplete. If you require clarification on administrative details, please contact Advisor Services:

Western (BC, AB, SK, MB)

1-800-668-4095

western-service@equitable.ca

Eastern (ON, QC, NB, NS, PE, NF)

1-800-668-4095

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¹Source: Equitable Life Q1 2018 statistical average

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