

Competitive rates. Great conversion features.

Term life insurance for today and tomorrow

LifeGuide® rankings as of January 21, 2020

Term 10																
Age	Male								Female							
	\$250,000		\$500,000		\$1,000,000		\$2,500,000		\$250,000		\$500,000		\$1,000,000		\$2,500,000	
	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S
30	7	2	3	3	6	3	2	6	10	4	5	2	4	2	3	1
40	5	5	11	3	9	5	11	5	12	5	6	6	6	6	7	7
50	10	7	11	3	11	5	11	4	11	7	10	5	8	9	7	6

Term 20																
Age	Male								Female							
	\$250,000		\$500,000		\$1,000,000		\$2,500,000		\$250,000		\$500,000		\$1,000,000		\$2,500,000	
	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S
30	7	3	9	7	10	6	9	4	8	3	8	3	6	4	5	6
40	8	9	9	5	8	6	9	4	9	7	8	4	5	6	4	7
50	10	8	7	7	6	5	7	4	10	10	11	4	6	5	7	2

Term 30/65																
Age	Male								Female							
	\$250,000		\$500,000		\$1,000,000		\$2,500,000		\$250,000		\$500,000		\$1,000,000		\$2,500,000	
	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S	NS	S
35	7	8	7	9	10	9	6	9	10	8	6	9	11	9	4	7
45	5	5	7	9	7	7	6	6	10	5	10	9	10	8	6	8
55	5	15	9	4	10	8	4	7	11	10	9	11	10	7	10	7

Talk to your Equitable Life Regional Sales Manager to find out more!

FOR ADVISOR USE ONLY

Rankings are from LifeGuide as of January 21, 2020 and compare Equitable Life's initial monthly premiums against the following competitors: BMO; La Capitale; Co-operators; Desjardins; Empire Life; Foresters; Canada Life; ivari; Industrial Alliance; Manulife; RBC; SSQ; Sun Life. Rankings may differ from LifeGuide due to the exclusion of carriers not considered to be direct competitors, multiple term offerings by the same carrier; and situations where premiums are identical between carriers. Equitable Life is not liable for any errors or omissions in the information derived from third party sources.

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